

NSP

DIGITAL

SEO

PLAN



Search Engine Optimization

- Custom Keyword Selection & Analysis
- 50 Keywords for first 3 months
- 10 additional Keywords every quarter
(After 3 months)



Onsite Optimization



On - Page SEO



Onsite Optimization



Title Tag Optimization

XML Sitemap Generation

Meta Tags Optimization

Making URLs friendly

ALT Tags Optimization

Proper Linking Structure

Hyperlink Optimization

Right Keyword Density

Sitemap Generation



Offsite Optimization



Off - Page SEO

Offsite Optimization

Every Month

- 200 New 1-way Incoming Links (Variety) monthly
- 100 Other Websites
- 20 Blog Commenting Links
- 20 Social Media Profiles
- 20 Social Media Bookmarks
- 10 Classified Links
- 10 Image Sharing Links
- 10 Document Sharing Links
- 10 Forum Commenting Links

After 3 every months

- 50 additional New 1-way Incoming Links
- quarterly (after every 3 months)
- 20 Other Websites
- 5 Blog Commenting Links
- 5 Social Media Profiles
- 5 Social Media Bookmarks
- 5 Classified Links
- 5 Image Sharing Links
- 5 Document Sharing Links



Reports

Get all reports regularly

1 . Ranking Report in Every 15 Days

2 . Monthly Linking Report

3 . Google Analytics Installation

4 . Google Webmaster Configuratio

5 . Monthly Blog Commenting Links Report

6 . Monthly Social Media Profiles Report

7 . Monthly Social Media Bookmarking Report

8 . Monthly Classified Links Report

9 . Monthly Image Sharing Links Report

10 . Monthly Document Sharing Links Report



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